



WWFD
820AM FREDERICK, MD
103.5FM HD-3

COMMUNITY COMMITMENT REPORT
1ST QUARTER 2018
DECEMBER 24TH • MARCH 24TH

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PUBLIC AFFAIRS PROGRAMMING SUMMARY

WWFD The Gamut is a free-form radio station that offers its listeners a diverse mix of music. The Gamut also has news, consumer affairs, and inspirational programming with entertaining and thought-provoking hosts. All programs air every Sunday.

OF CONSUMING INTEREST

Of Consuming Interest focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, director of *Call For Action*, is the host.

THIS JUST IN

Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* brings you the story of news and the people behind the headlines. *This Just In* is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

MUSIC AND THE SPOKEN WORD

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." These words, from more than eight decades ago, still open the program. Today, *Music and the Spoken Word* has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

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How You Can Listen to the Radio on Your Smartphone

Dennis Wharton of National Association of Broadcasters discusses how chips in smartphones can make local radio stations available to users. In addition he talks about the future of digital television and eventually the move to even higher quality TV transmission.

December 24th • 3:30 a.m. • 25:00 min



Read the Fine Print

Edgar Dworsky, founder of Consumer World, discusses sales that aren't really sales, deceptive advertising and the "gotchas" in the fine print.

December 31st • 3:30 a.m. • 25:00 min



The Importance of a Living Will

Andy Cohen, founder of Caring.org, discusses the things you need to know about a living will and medical power of attorney.

January 7th • 3:30 a.m. • 25:00 min



The Privacy of Your Medical Records

Twila Brase of the Citizens' Council for Health Freedom discusses the changes that are being made in the way doctors are reimbursed for services and whether a national data base of medical information can be protected against hacking.

January 14th • 3:30 a.m. • 25:00 min



Dealing with Robocalls

Bikram Bandy, with the Federal Trade Commission, discusses robocalls, how they are enabled by technology, steps the FTC is taking to stop them, including legal challenges, and the National Do Not Call Registry.

January 21st • 3:30 a.m. • 25:00 min



Improving the Health of Health Care

Dr. Maja Djukic, assistant professor at New York University's College of Nursing and a lead researcher on a project that examined nurse managers and quality improvement, discusses changes in the way health care is delivered.

January 28th • 3:30 a.m. • 25:00 min



Making the Legal System Accessible

Tom Gordon of Responsive Law explains the small but significant developments that are making legal help more available and affordable. He also discusses ways to check out a lawyer and the necessity of a written contract.

February 4th • 3:30 a.m. • 25:00 min



Financial Fraudsters

Owen Donley of the Securities and Exchange Commission discusses some of the brazen ways in which crooks engage in investment fraud.

February 11th • 3:30 a.m. • 25:00 min



Advice From the Consumers' Checkbook

Kevin Brasler of the Consumers' Checkbook discusses the organization's ratings of surgeons, as well as alarm systems, health clubs and travel agencies, and how to find the best service providers at the best price.

February 25th • 3:30 a.m. • 25:00 min



State Taxes and Your Business

Joe Henchman with the Tax Foundation discusses the impact of state taxes on businesses and how some states are trying to develop a more business-friendly environment by reducing taxes.

March 4th • 3:30 a.m. • 25:00 min



Traveling Abroad and Foreign Currency Exchange

Jill Gonzalez of CardHub.com discusses the best methods to convert currency when traveling abroad, the type of credit and debit cards that have the best rates when used abroad, and other travel tips.

March 11th • 3:30 a.m. • 25:00 min



Sunscreen: What's Good and Where It Falls Short

Trisha Calvo of Consumer Reports discusses types of sunscreen, how to use them effectively and what the SPF really means.

March 18th • 3:30 a.m. • 25:00 min

THIS JUST IN

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And That's the Way it Was: A Conversation with Robert Vitarelli

He was born in the age of radio but came of age in the golden years of television and witnessed decades of history first hand as a produce and director with CBS News. From McCarthyism to Watergate, legendary CBS Director Robert Vitarelli saw it all.

December 24th • 4:00 a.m. • 53:00 min



The Last of Murrow's Boys: Richard C. Hottelet

Step back in time with legendary reporter and "Murrow Boy" Richard C. Hottelet as he takes listeners from high above the beaches of Normandy down to the flooded tubes of World War II London. Find out what it was like to work for broadcasting icon Edward R. Murrow and discover the significance of the phrase "jig easy sugar queen."

December 31st • 4:00 a.m. • 53:00 min



Live from the White House: Making and Shaping the News

Four former White House press secretaries - Dee Dee Myers, Ari Fleisher, Dana Perino and Mike McCurry - join Frank Sesno, Director of the School of Media and Public Affairs at The George Washington University, for a discussion about the history and politics of this unique role and the new challenges presented by today's media landscape.

January 7th • 4:00 a.m. • 53:00 min



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January 14th • 4:00 a.m. • 53:00 min



G-men and Journalists: Friends and Foes

Newseum Projects Editor Patty Rhule takes listeners on a tour of the Newseum's exhibit, "G-Men and Journalists: Top News Stories of the FBI's First Century." Straight from the FBI's vault - find out how the Newseum acquired the Unabomber's cabin, why G-Men couldn't have clammy hands, and what happened when you gave Saddam Hussein a cookie.

January 21st • 4:00 a.m. • 53:00 min



Anchorman v. Funnyman: Where Headlines and Humor Collide

PBS news anchor Jim Lehrer and political satirist Mark Russell sit down with Frank Bond of the Newseum's "Inside Media" series to separate the jokesters from the journalists. Hear from both men on why the role of the newspaper (in both informing the public and training your puppy) is not only still important but irreplaceable.

January 28th • 4:00 a.m. • 53:00 min



Fight to Write: Women in Journalism

Two centuries of American news women and their struggles for equality. Maurine Beasley, journalism historian and educator at the University of Maryland and Lynn Povich, leader in the historic 1970 lawsuit against Newsweek Magazine by its female employees.

February 4th • 4:00 a.m. • 53:00 min



Echoes of Vietnam

It is the 800 pound gorilla that sits in the Oval Office, the dark ghost that walks the halls of the White House; the haunting legacy of the Vietnam War. From the National Press Club in Washington, D.C. Ted Koppel sits down with father-daughter duo Marvin and Deborah Kalb to discuss the findings in their latest book "Haunting Legacy: Vietnam and the American Presidency from Ford to Obama."

February 11th • 4:00 a.m. • 53:00 min



Jack Anderson: Last of the Muckrakers

Journalist, author, and GW Professor Mark Feldstein joins host Sam Litzinger to take you into the archives of Jack Anderson, the most feared journalist in Washington from the period of WWII to Watergate and, to many, the last of the true old-fashioned muckrakers. From mere bluffing to psychological mind games, listen as Feldstein divulges the muckraking master's tricks of the trade, his most regrettable retractions, and his greatest triumphs.

February 25th • 4:00 a.m. • 53:00 min



Words that Changed the World

"Mr. Gorbachev, tear down this wall!" Those six words, spoken by President Ronald Reagan at Berlin's Brandenburg Gate, helped lead to the fall of not only the Berlin Wall, but of the entire Iron Curtain. Six iconic words that, if left to the State Department, never would have made it into the speech. Twenty-five years later, top Reagan adviser Ken Duberstein remembers the debate behind the decision to go forward with the words that changed the world.

March 4th • 4:00 a.m. • 53:00 min



Renaissance Journalism

At a time when many are predicting its demise, find out how newspapers began, what stories stole the headlines, and why, in many ways, not much has changed. Chris Kyle, curator at the Folger Shakespeare Library and professor of history at Syracuse University, takes host Sam Litzinger and a group of George Washington University students on a tour through the Library's "Breaking News: Renaissance Journalism" and the "Birth of the Newspaper" exhibit.

March 11th • 4:00 a.m. • 53:00 min



War Reporting: The New Rules of Engagement

Guests: Martha Raddatz, Rajiv Chandrasekaran, Cami McCormick, and Laura King














Hosts: Sam Litzinger, Marvin Kalb

How do journalists cover war today and why do they keep going back? Four of America's top war correspondents join Marvin Kalb for a special edition of The Kalb Report at the National Press Club to discuss why they would rather pick a seat in an armored vehicle than a chair in the White House press room.

March 18th • 4:00 a.m. • 53:00 min

MUSIC AND THE SPOKEN WORD

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-  December 24th • 5:00 a.m. • 28:00 min • Program #4501A: "A Christmas to Remember"
-  December 31st • 5:00 a.m. • 28:00 min • Program #4555: "A Brighter New Year"
-  January 7th • 5:00 a.m. • 28:00 min • Program #4593
-  January 14th • 5:00 a.m. • 28:00 min • Program #4557: "Make a Better Way"
-  January 21st • 5:00 a.m. • 28:00 min • Program #4594
-  January 28th • 5:00 a.m. • 28:00 min • Program #4595
-  February 4th • 5:00 a.m. • 28:00 min • Program #4596
-  February 11th • 5:00 a.m. • 28:00 min • Program #4597
-  February 18th • 5:00 a.m. • 28:00 min • Program #4562: "The Soul of America"
-  February 25th • 5:00 a.m. • 28:00 min • Program #4598
-  March 4th • 5:00 a.m. • 28:00 min • Program #4599
-  March 11th • 5:00 a.m. • 28:00 min • Program #4530: "America's Best Idea"
-  March 18th • 5:00 a.m. • 28:00 min • Program #4608

*All shows rebroadcast at 7:00 a.m. during WFED simulcast

ASCERTAINMENT
























As part of our continuing effort to serve our listeners, WWFD The Gamut addressed various concerns facing members in our community. The top discussions revolved around consumer education and communal interests.

The Top Discussions were:

1. Consumer purchasing advice
2. Health care issues
3. Avoiding Fraud / Scams
4. Financial planning
5. Culture / Inspirational Music
6. Historical documentaries

PUBLIC SERVICE CAMPAIGNS

WWFD The Gamut, in addition to its public affairs programming, broadcasts the following public service campaigns:

-  Long term health care
-  Forest Animals (Ad Council)
-  Goodwill Jobs (Ad council)
-  Longtermcare.gov - Excuses
-  Longtermcare.gov - In Control
-  March of Dimes – Milestone Miracles
-  National Foundation for Credit Counseling - Student Loan Debt
-  National MS Society
-  National Pest Management Association – More than a Nuisance
-  National Pest Management Association – Pest Threats
-  NASSP / Prudential Spirit of Community - Volunteerism
-  Rubber Manufacturers Association – Be Tire Smart
-  Selective Service System
-  St. Jude Children's Hospital
-  Takemefishing.org
-  Travis Manion Foundation
-  United Way - Dale: Income
-  United Way - Meera: Income
-  United Way - Ruth: Education
-  United Way - The Difference Is You
-  United Way - Tom and Cindy Health
-  Wounded Warrior Project – PTSD
-  USO Force Behind The Forces